



SASB's FSA Credential

The Inside Scoop From Successful Test Takers

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Housekeeping Matters for Today's Webinar

- The deck and a recording will be sent out
- Short survey will be distributed at end of webinar
- Submit questions with the chat feature – we will answer as many as we can



Successful FSA Level I Test Takers



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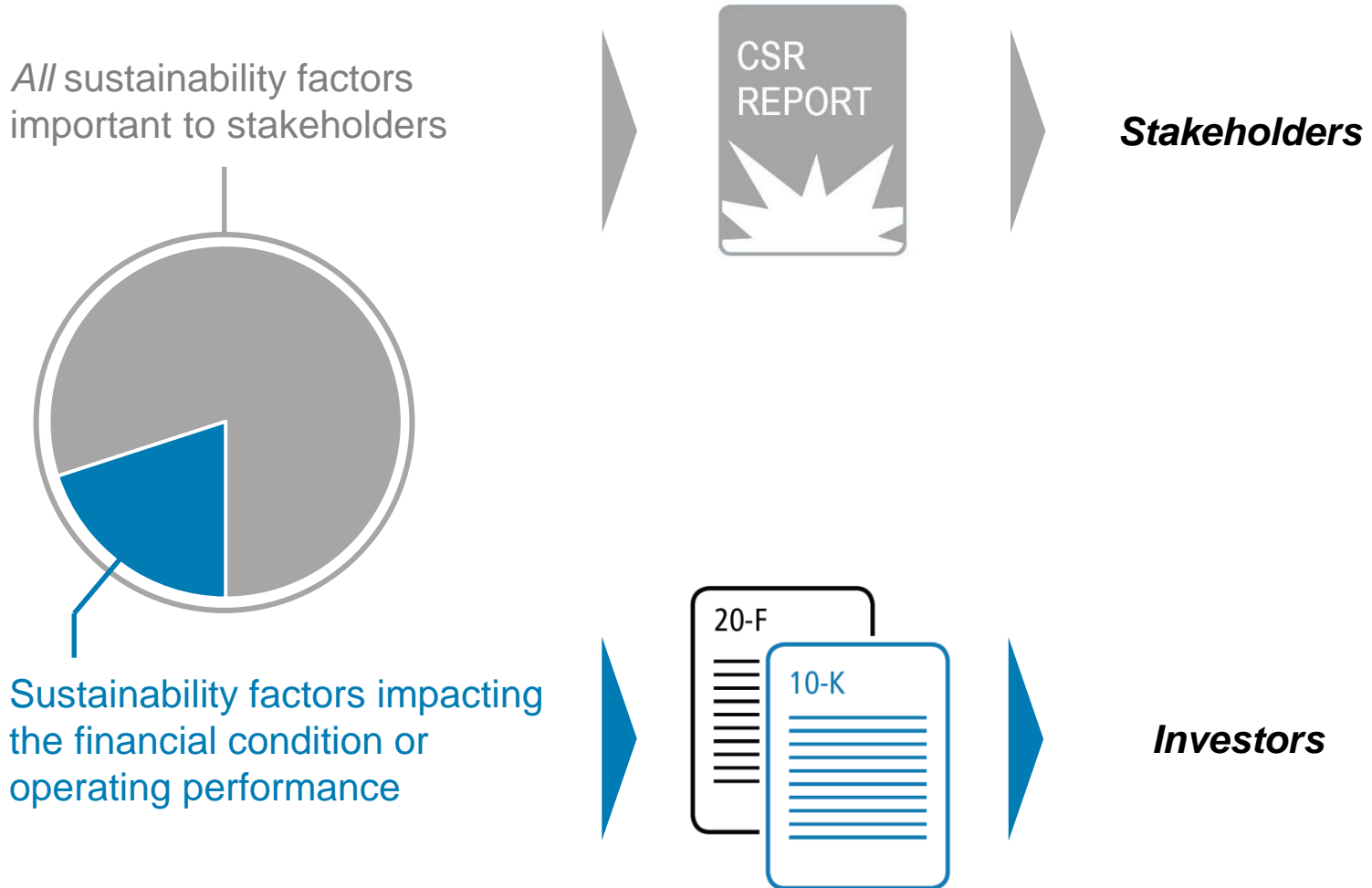
Agenda

- FSA Credential overview
- Typical test takers
- Curriculum
- Commitment
- Preparation tips



The Value of the FSA Credential

What is relevant to investors is different than what is relevant to all stakeholders



Facilitating a Common Understanding



FSA Credential Overview

Fundamentals of Sustainability Accounting (FSA) Credential



Principles and
essential concepts

Application and
analysis

(coming 2016)

Typical Test Takers

Profiles of test takers: FSA.sasb.org/testimonials

How many years of work experience do you have?

OVER 20 YEARS
28%

10-20 YEARS
21%

5-10 YEARS
28%

2-5 YEARS
18%

COMMON TEST TAKER JOB ROLES

CONSULTING

INVESTING

CORPORATE
SUSTAINABILITY

FINANCIAL ACCOUNTING
OR ASSURANCE

PARTICIPANTS THROUGHOUT THE PROFESSIONAL WORLD

CHIEF INVESTMENT OFFICER CONSULTANT CSR REPORTING
DIRECTOR DIRECTOR - SUSTAINABLE BUSINESS SOLUTIONS
DIRECTOR OF CORPORATE RESPONSIBILITY ESG ANALYST
ESG MANAGER GLOBAL SUSTAINABILITY LEADER HEAD OF
FINANCE HEAD OF RESPONSIBLE INVESTMENT INVESTMENT
RESEARCH ANALYST MANAGER IN FINANCIAL ACCOUNTING
ADVISORY PARTNER - INVESTOR RELATIONS SPECIALIST
PORTFOLIO MANAGER PRINCIPAL CONSULTANT RESEARCH



FSA Level I Curriculum



- What is materiality?
- How can sustainability information be financially material?
- What is SASB's methodology for standardizing sustainability information to improve its usefulness and comparability?
- What are the implications for companies and investors?

Commitment



FUNDAMENTALS OF
SUSTAINABILITY ACCOUNTING

LEVEL I STUDY GUIDE

Part I The Need for Sustainability Accounting Standards
Part II Understanding SASB Standards
Part III Using SASB Standards

- Recommended at least 25 hours to study
- 350+ test centers in the U.S.
- Remote proctoring available for any interested test taker



Preparation Tips

Candidate Handbook

- What you need to know

Sample Questions

- 15 free exam-style questions

Approved Exam Prep

- Optional, 3rd party online course

Exam Day Reminders

- So everything goes smoothly



The FSA Level I exam details

115 questions

- Multiple choice single answer
- Multiple choice multiple answer (Choose two; Choose three; etc)
- 100 scored, 15 unscored

2-hour time limit



Proctored to validate your accomplishment



Passing FSA Level I

A growing community of professionals

- Become an FSA Level II Candidate
- Receive a digital badge (80% share on LinkedIn/Twitter)
- Private LinkedIn group
- Verified accomplishment with online directory
- Exclusive benefits (annual renewal)



Q&A



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To register:

FSA.sasb.org/register



Create test taker account

Select test date

Pay \$450 fee, receive study guide

- For questions, visit FSA.sasb.org or email us at FSA@sasb.org.





**Accounting for a
Sustainable Future**