SASB’s FSA Credential
The Inside Scoop From Successful Test Takers

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Housekeeping Matters for Today’s Webinar

- The deck and a recording will be sent out
- Short survey will be distributed at end of webinar
- Submit questions with the chat feature – we will answer as many as we can
Successful FSA Level I Test Takers

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Agenda

- FSA Credential overview
- Typical test takers
- Curriculum
- Commitment
- Preparation tips
The Value of the FSA Credential

What is relevant to investors is different than what is relevant to all stakeholders.

All sustainability factors important to stakeholders

Sustainability factors impacting the financial condition or operating performance

Stakeholders

Investors
Facilitating a Common Understanding

- Investors/ Analysts
- Financial Reporting Professionals
- Sustainability Professionals
- Securities Lawyers
FSA Credential Overview

Fundamentals of Sustainability Accounting (FSA) Credential

Level I: Principles and essential concepts

Level II: Application and analysis
(coming 2016)
Typical Test Takers

Profiles of test takers: FSA.sasb.org/testimonials

How many years of work experience do you have?

<table>
<thead>
<tr>
<th>Experience Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Over 20 Years</td>
<td>28%</td>
</tr>
<tr>
<td>10-20 Years</td>
<td>21%</td>
</tr>
<tr>
<td>5-10 Years</td>
<td>28%</td>
</tr>
<tr>
<td>2-5 Years</td>
<td>18%</td>
</tr>
</tbody>
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Participants throughout the professional world

- Chief Investment Officer
- Consultant
- CSR Reporting Director
- Director - Sustainable Business Solutions
- Director of Corporate Responsibility
- ESG Analyst
- ESG Manager
- Global Sustainability Leader
- Head of Finance
- Head of Responsible Investment
- Investment Research Analyst
- Manager in Financial Accounting
- Advisory Partner - Investor Relations Specialist
- Portfolio Manager
- Principal Consultant
- Research
FSA Level I Curriculum

- What is materiality?
- How can sustainability information be financially material?
- What is SASB’s methodology for standardizing sustainability information to improve its usefulness and comparability?
- What are the implications for companies and investors?
Commitment

- Recommended at least 25 hours to study
- 350+ test centers in the U.S.
- Remote proctoring available for any interested test taker
Preparation Tips

Candidate Handbook
- What you need to know

Sample Questions
- 15 free exam-style questions

Approved Exam Prep
- Optional, 3rd party online course

Exam Day Reminders
- So everything goes smoothly
The FSA Level I exam details

115 questions
- Multiple choice single answer
- Multiple choice multiple answer (Choose two; Choose three; etc)
- 100 scored, 15 unscored

2-hour time limit

Proctored to validate your accomplishment
Passing FSA Level I

A growing community of professionals

- Become an FSA Level II Candidate
- Receive a digital badge (80% share on LinkedIn/Twitter)
- Private LinkedIn group
- Verified accomplishment with online directory
- Exclusive benefits (annual renewal)
Q&A

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To register:
FSA.sasb.org/register

Create test taker account
Select test date
Pay $450 fee, receive study guide

- For questions, visit FSA.sasb.org or email us at FSA@sasb.org.